

Mission Statement: To provide community enrichment through access to circus arts



Call to Order: [by who, attendance] Kaitlyn, Amanda, Rebecca, Lisa, Cody, Jac

Minutes

Quircus Board of Directors

Wednesday, February 12th, 2024

5:00 pm

Location: Rebecca's House

- **Approve Agenda:** Kaitlyn approved, Lisa seconded
- **Approve January Meeting Minutes:** Not posted yet, will be approved in March.
- **Public Comment** [*3 mins per speaker*]
An opportunity for non-member comments, concerns, or suggestions related to Quircus or The Board of Directors.
- **New Business** [*15 mins*]

Storage Unit

Hear updates from board members: we are on a wait list. We will check with Plumas arts to see if we are locked into a lease.

Discuss hiring a marketing & social media person

Hear budget proposal: Cody will go to check at the college to see if we can get recruitment involved.

Review Corporate Sponsorship Draft

Hear edit suggestions: Cody created a draft of 3 starting points. Revisions were made and Cody will make the changes. Amanda reached out to Plumas Sun for more information about ad costs and the process.

Assign: develop campaign plan (how & when to reach out to business, how & when to prepare gifts); Anyone outside of board who could help with this? March 22nd for businesses log turn in.

Pop Up Skate Event

Fundraising opportunity- popcorn sales

Other ideas? Public Health brought their popcorn machine so we did not make much on the fundraising. Looking into glow items to sale.

Hear How February Went, Ideas For March, April Event?

March "Full Moon Ski" at Johnsville: looking for volunteers and we will need tip ideas.

Hear & Discuss Performance & Fundraising Opportunity. Lexi was not available to give input.

Fundraising Discussion

What was successful last year? What can we implement next year? Look into small merch to pass out on safe trick or treat, and children's fair.

How can we look for grants so that we're ready when we receive nonprofit status? Cody will look into options. Options given by March 13 2024

Assign: research grants specific to our type of org; Seek help outside of the board for this task.

Circus Cart

Updates, Photos, Planning for use: Tarp will be bought. Painting needs to be done.

Cotton Candy Machine Dome: agreed to buy. Needed.

Approve Purchase

2024 Show Theme

Hear finalist choices: voting is still open. More to come.

Board officer seats discussion:

President: Kaitlyn

Vice President: Lisa

Secretary: Rebecca

Treasurer: Jac

Social Media Influencer: Amanda

How to get notified of a form being filled out on google forms or sheets: Walked us through how to get notifications.

- **Officer's Report**

- President's report [15 mins, discussion 5 mins] Nothing to report.
- Executive Director's Report [15 mins, discussion 5 mins] Did not attend the meeting
- Treasurer's report [15 mins, discussion 5 mins] Gave updated financial status.
- Secretary's report – [15 mins, discussion 5 mins] Amanda thanked everyone for her term and is looking forward to training Rebecca as her replacement. Amanda will be stepping down but remaining as a board member and taking the reigns with social media.

- **Committee's Report**

- Governance [15 mins, discussion 5 mins] None
- Marketing [15 mins, discussion 5 mins] None

- **Unfinished Business** [20 mins]
None

- **Discussion Bylaws**

Discuss the bylaws section by section- working together to create them.

- **Adjournment** (time and by who) Kaitlyn 7:31 pm